



AtHomesoft Strive 2009

Realize your full potential...

AtHomesoft's fresh new approach to Mary Kay[®] business management makes managing your business simple and intuitive.

A professional business management solution is integral to building a successful Mary Kay business. Use AtHomesoft Strive 2009 to:

- Optimize your opportunities;
- Strengthen customer relationships;
- Manage inventory levels and order products;
- Analyze sales and trends through financial reports;
- Complete tax forms using year-end reports;
- Track expenses.



Contact Management

Nurture your client relationships and track your prospects through AtHomesoft Strive 2009's powerful contact management.

Organize customer contact information

- Group contacts in categories that fit your business;
- Manage your preferred customers program;
- Create mailing labels;
- Target promotions using contact product preferences and recent purchases.

Manage customer information

- Track contact phone numbers, addresses, and email;
- Quickly access customer sales history;
- Track contact birthdays, anniversaries and relationships with other contacts;
- Find contact locations, validate postal address and calculate driving distances

for expense tracking using our Microsoft Live Maps[®] integration.

Manage payments and sales

- Create purchase history reports;
- View current balance;
- Create account summary reports for any given date range;

Inventory Management

AtHomesoft Strive 2009's comprehensive inventory system enables you to:

- Quickly determine inventory level;
- View the status of your order;
- Order directly through the Mary Kay InTouch[®] website integration and automatically update inventory when received.
- Set inventory threshold limits to automatically complete purchase



orders when inventory levels fall below the desired level.

- Exchange products with fellow consultants and have your inventory levels updated accordingly.

Product Catalog

The product catalog contains product descriptions, cost, and pictures. It is automatically updated using whenever an internet connection is available. This process is provided at no extra cost to you and requires no effort on your part.

Weekly Accomplishment Report

Instantly generate your weekly accomplishment sheet based on the week's sales, appointments and purchase orders. Year-to-date totals can be calculated using either the seminar or calendar year.

The report can be export and emailed in the following formats:

- PDF document;
- Microsoft Excel;
- XML for integration with Main Street ExpressWay[®].

Sales Management

Easily create and print professional invoices, record payments, view your most popular products, and handle product refunds and returns. Seamless integration with ProPay[®] enables you to accept credit cards payments.

Sales Highlights

- Easily create and manage professional sales invoices;
- Attach invoices as PDF files to email;
- Accept credit card payments using ProPay integration;
- Quickly view all outstanding invoices and your pipeline;
- Manage payments, refunds and customer credit.

Expense Management

Manage all of your Mary Kay[®] financial activities, such as mileage, advertising, and conference expenses. Also, record any non-sales income for tax purposes.

Sales & Financial Reports

Instantly print year-end tax reports, invoices, expense reports and weekly accomplishment sheets.

Contact Us

AtHomesoft is dedicated to bringing you the best consultant solution for managing your Mary Kay business. We look forward to hearing from you.

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